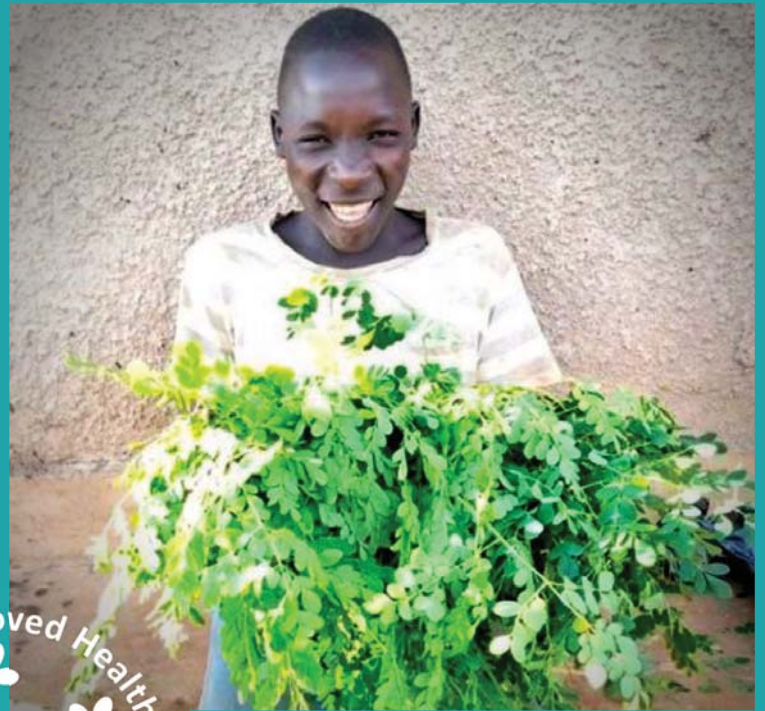


Strong Harvest International

2020 Annual Report



2020: A Year of Change and Innovation



A Note From Our Founders

2020 was the year of HOW. How can we continue to work? How can we do it differently? How can we empower our Field Representatives? How can we still impact people's lives in positive ways?

We started out the year strong, with many Peer Educator trainings taking place in January and February. And then the pandemic and global lockdown hit. We were all glued to the news, watching COVID-19 race around the world, often leaving heartache and destruction in its wake for families, communities, and even entire nations.

How could Strong Harvest, rooted in face-to-face relationships and high-touch, hands-on trainings, keep going in the face of such overwhelming change? Out of necessity, new ways of doing things slowly emerged. Our Field Representatives' creativity shined as they started making videos to teach about moringa's amazing nutrition, how to cook with moringa leaves (the recipe videos are some of our favorites!), and how to make moringa soap. These videos were uploaded to YouTube and our website. Our Field Reps also reached out to over 500 of our Peer Educators via text and phone calls to offer moringa information, encouragement, and support. And here in the home office, we were able to provide online training for people in Myanmar, the Dominican Republic, Uganda, Kenya, and the U.S.

We are so thankful for our Field Reps and for everyone who continued to support our work during this challenging year!

*Health and hope to you all,
Rick & Jeri*

Training Online



Online Peer Educator Training: We were able to provide fully online Moringa Peer Educator Training for participants in Myanmar, Kenya, Uganda, the Dominican Republic, and the United States.

Nutrition Videos: Nicaragua Field Rep, Lesly (above), has excelled at creating nutritional videos featuring moringa's vitamins and minerals and how they impact our health. We've been able to widely share these videos via social media in both Spanish and English.

Moringa Recipe Videos: Jean and Olga, in Togo, and Lesly, in Nicaragua, have had a wonderful time creating videos showing how to add moringa to favorite local recipes. You can watch their videos here: <https://www.strongharvest.org/recipes/>

Expanding Impact



New Locations: Before the lockdown, we were able to provide training in Port au Prince, Haiti; Esteli, Nicaragua; Motuka and Muruki, Tanzania; and Nassiegou and Vougome, Togo.

Adding Opportunities: Through our Field Rep Laata (above left), Strong Harvest provided start-up capital for three Community Development Savings Groups among the Maasai women in northern Tanzania. The women make and sell moringa products, putting some of their profits into the savings group. They have monthly meetings and provide small loans to group members for things such as roofs and goats.

Preventative Measures: This year, Strong Harvest provided face masks for a village in Togo, as well as hand-washing stations and a water tank in rural Tanzania.

Increasing Economic Activity



Increasing Income: Some Peer Educators have started small businesses and are even employing others. They are selling a variety of products, from leaf powder and seeds to soap and ointments. Yaya, in Burkina Faso, continues to expand his moringa business and is employing 10 women. Above, he is packaging moringa powder for sale.

Encouraging Entrepreneurship: Strong Harvest Peer Educator Pasteur Avouyi, in Togo, learned how to make moringa soap through our Continuing Education Workshop. He has now formed a soap-making cooperative and says, "Some members are in production and others are in sales. Everyone earns a share of the profits. Those who use these products are satisfied. Thank you, Strong Harvest International!"

Spanning Generations



Moringa is a Family Affair: In Nicaragua, Oscar (above) climbs his moringa tree to harvest leaves for his grandmother, Sylvia, a Strong Harvest Peer Educator since 2015. Moringa has become a regular part of their diet and of the children's lives.

Family Involvement: We've found that the children of our Field Reps have become involved in their parents' passion for moringa. They love to participate in the trainings and have even shared the benefits of moringa with their schools.

School Trainings: Reaching children early with the knowledge of good nutrition and the role moringa plays in a healthy diet is important to Raymond, our Field Rep in Tanzania. He has focused much of his energy on providing moringa training in village schools.

The Year In Review



160 New Peer Educators

were trained in Tanzania, Togo, Nicaragua, Haiti, Myanmar, Kenya, Uganda, the Dominican Republic, and the U.S. All learned how to grow and use moringa for a healthy diet and strong immune system.



55 Training Videos

were created by our Field Reps, teaching about moringa's many nutrients and how to make delicious recipes using locally sourced moringa, fruits, veggies, and other nutritious ingredients.



502 Volunteer Hours

were given to keep the doors open, the lights on, the trainings happening, the books kept, the communication flowing, and the spirits up!



539 Peer Educators Reached

through phone calls and text messages by our Field Representatives, who were able to provide moringa guidance, support, and encouragement.

Our Funding

Where our funds came from:

- 62% - Individual donors
- 27% - Public Charities, Churches, Businesses
- 11% - Grants

How they were used:

- 90% - Program - activities around the world
- 5% - Administration - keeping the lights on
- 5% - Fundraising - moving us forward

You can help!



GIVE

Donations keep us going! Please consider a monthly or a one-time gift. Go to www.strongharvest.org/donate or mail a check to the address below.



SHARE

Get connected and share Strong Harvest with friends and family. facebook.com/strongharvest
instagram.com/strongharvest
twitter.com/StrongHarvest



VOLUNTEER

Share your time and talents! Travel with us as part of an international training team or become a local or online volunteer.