

Strong Harvest International

2022 Annual Report



New Beginnings & Expanding Our Impact

As we all move back into the normal rhythms of life, Strong Harvest is seeing that people are eager to reconnect. It's almost like a brand new start. And "new" is the perfect word to describe Strong Harvest in 2022. We've worked in new locations, established new partnerships, started new projects, and one of our field reps even created a new moringa product. And while all of this "new" was happening, the impact of our ongoing work has also expanded, connecting more people with the power of moringa to sustainably improve their lives and communities. It has truly been an inspiring year.

Photo by Gautam K.: Students in India harvesting an abundance of moringa.

New and Expanding Impact in 2022

Locations & Partners



As Pastor Moshi in southern Malawi (at left in first photo) was looking for ways to help his community, he connected with Strong Harvest, learned about moringa, translated our training manual into the local language of Chichewa, and started sharing the news! We've been excited to partner with his community and support their efforts as they've built a moringa nursery, prepared the land, and begun planting over 1,000 trees.



The children at S. Oblige Primary School in Barura, India, are receiving the benefits of nutritious moringa leaves added to their daily meals and are also learning how to care for the trees and harvest the leaves. These are life-changing skills that they'll carry into adulthood! Strong Harvest has partnered with Gautam, the school's leader, and Jaymala, his wife, who are both teaching about moringa and health in villages across northeast India.



Naretisho Primary School in Tanzania was born out of the dream of Directors Tedy and Soma, to provide a better education than is available in local government schools. Naretisho will also become the moringa training center for the community. Their moringa trees are growing and the first classroom is complete. Strong Harvest provided the roof, gutters, and tank to capture the rainwater for use by the school and to water their moringa trees!



We're partnering with Children of Promise (COP), a global child sponsorship program, to bring the goodness of moringa to their program directors and families. We planned throughout 2022 for our Nicaragua field reps, Lesly and Maria, to do their first COP training in Honduras, which took place in Jan. 2023 and was a huge success! Maria is at the far left with COP's Honduras Director, Carolina; the kids and their families were so excited; and Lesly, right, got busy planting trees!

Projects & Products



In 2022, we were able to bring water directly to Maasai family homes in Tanzania for the very first time, using rainwater catchment systems (roofs, gutters, and tanks). And thanks to a generous donor, Strong Harvest purchased a motorcycle for Laata, our Maasai field rep, so he no longer needs to walk miles in the bush to provide moringa training. Our field rep, Raymond, has brought moringa soap making seminars to villages, giving our Peer Educators another avenue for income. The huge bars of rich moringa soap are cut into pieces for sale and use.



An African woman's hair is her crowning glory and the hairdresser's salon is a very busy place in the community. Our field reps in Togo, Jean and Olga, taught master hairdresser Dossou Léa (seated, photo at right) and her apprentices, how to make a new product to use and sell in their salon: nutrient-rich moringa hair pomade. Healthy hair and new income!

Gratitude

Donors

Our donors make it all happen! Truly, without our faithful donors, families in need wouldn't know about the rich, sustainable, life-changing benefits they can have just by growing moringa right outside their own front doors.

THANK YOU, Donors, for partnering with us in this work! If you are not yet a donor, please consider joining our team by giving in 2023.

Field Reps

Our Field Reps and in-country partners are amazing! They are aware of the needs of their communities and find innovative ways to share the knowledge of moringa, creating real and lasting improvements. We are grateful to work with such incredible and creative leaders!

THANK YOU to **Lesly & Maria** in Nicaragua, **Jean & Olga** in Togo, **Raymond** in Tanzania, and **Laata** in Tanzania, working with the Maasai Tribe. And **THANK YOU** to our in-country partners **Gautam & Jaymala** in India, and **Moshi** in Malawi.

Employees & Volunteers

Our employees and volunteers, including our Board of Directors, keep Strong Harvest running smoothly, ensuring that we remain true to our primary purpose of improving health, increasing family income, and caring for the environment by sharing the news of the miraculous moringa tree.

THANK YOU, Employees & Volunteers, for serving with commitment, creativity and care!

2022 Impact

321

New Peer Educators

were trained in Tanzania, Togo, and Nicaragua, bringing moringa knowledge and tools for improved health, increased family income, and environmental care.

1,415

Attendees at Intro Seminars

who learned about how moringa can impact their lives. We introduce the moringa basics to large groups and from there, many go on to become Peer Educators.

280

Workshop Participants

attended continuing education workshops to further their moringa knowledge, learn to make new products, and expand their moringa network.

160 Donors &

1,457 Volunteer Hrs

empowered Strong Harvest to bring positive change to families around the world.

Income

90.5% comes from individual donors, who believe in empowering families through the mission of Strong Harvest.

9.5% comes from organizations, such as public charities, churches, businesses, and misc. revenue.

Expenses

88.5% Program Funding our activities around the world, as well as home office program support.

4.0% Fundraising Sharing the news of Strong Harvest's work and inviting others to join us.

7.5% Administration Our volunteers and the generous donation of office space from U.S. Digital keep our administrative costs low.